

Cristina Márquez B.

Creative Copywriter

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Los Angeles, California



Award winning creative copywriter with experience all over the world and certifications in two languages. Naturally curious, with a mind that wanders into new places, which leads to innovative ideas and concepts.

EXPERIENCE

Phenomenon *Nov '19 to Present*
Jr. Copywriter
Concept and write for Hbo Max, American Express, and new business pitches.

Freelance (Ecuador) *Jan '19 to Oct '19*
Copywriter + College teacher
Taught a creativity workshop and a class module while freelancing at Ogilvy, Lettera, and Soul Pancake.

72andSunny *Sept 18 to Dec 18*
Creative Resident
Got to concept, make art and learn how to work with visual artists as the only writer in the program.

360i *Apr 18 to Jun 18*
Copywriting Intern
Helped concept for: HBO, Absolut Vodka, Oreo, Champion, MiniCooper, Purina, USAnetwork.

Grey Advertising *Jan 18 to Mar 18*
Copywriting Intern
Participated in day to day work with: TJ Maxx, Downy, Pringles, Canon.

DDB Berlin *Oct 17 to Dec 17*
Copywriting Intern
Concepted and produced real work: Volkswagen, Stabilo, Ikea.

McCann Miami *Jul 17 to Sept 17*
Copywriting Intern
Created content for: LATAM Airlines, PizzaHut, Mastercard

Grey Advertising *Feb 16 to Jul 16*
Content Manager
Pitched and created daily content and ideas for big Ecuadorian brands: Atún Real, Congelados Real, Pto Limpio, Chivería Yoghurt, Salud S.A.

Grey Advertising *Feb 15 to Feb 16*
Community Manager
Assisted with content and maintained social media accounts for local and international brands: Nutricia, Green Latin America Awards, Lonchys.

EDUCATION

Miami Ad School *Jul '16 to Jun 18*
Copywriting Portfolio Program
Miami, Berlin, NYC.

Universidad Casa Grande *Apr '10 Dec '14*
B.A in Social Communications/
Advertising with a minor in Copywriting and Strategic Creativity
Guayaquil, Ecuador.

EXPERTISE

Photoshop

Illustrator

Indesign

Premiere

Presentation Skills

Microsoft Office

LANGUAGES

English

Spanish

French

References and further experience available upon request.